



HOLIDAY BIG GIVE SCHOOL CHALLENGE

London's **Largest** Student-Led Civic Challenge

Presented by



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Why We're Doing This

This holiday season, we invite London students to take a stand against homelessness and deep poverty with our **big goal of raising \$500,000** in support of Ark Aid Mission, helping to provide meals, safe rest, and dignity for Londoners who are struggling.

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The Challenge

From **November 1st to December 15th**, get your school to raise funds through a custom online giving link, as well as collect non-perishable food items, hygiene products, and winter essentials. Anyone is welcome to give—faculty, family, staff, friends, and more!

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The Rewards

At the end of the challenge, Ark Aid Mission will record all monetary donations and weigh all food and supplies. The school that raises the most will receive a **\$1,000 school bursary** to invest in a student-led initiative, as well as a **custom trophy** and **city-wide recognition!**

Ready to get your school involved?

Contact Paula Simpson or visit
our website to get started!



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