



Ark Aid Mission

HOLIDAY BIG GIVE

An Evening of
Warmth.

November 24, 2026

6:00pm - 8:30pm

Top of the Fair Restaurant

Sponsorship Opportunities



About the Event

Warmth is more than a temperature.

It's a meal shared. A door opened. A safe place to rest. Someone showing up when the night gets cold.

This holiday season, gather with Ark Aid Street Mission for Holiday Big Give: An Evening of Warmth at Top of the Fair Restaurant.

Together, we'll share a meal, hear heartwarming stories of impact, and raise vital funds for Ark's winter response.

It's an evening to bring warmth to our London neighbours experiencing homelessness—all while enjoying the races, entertainment, and vibrant atmosphere at the Western Fair District.

Why Sponsor?

By sponsoring An Evening of Warmth, your organization directly powers vital winter programs—from warm indoor shelter and hot meals to mobile relief initiatives.

Sponsoring this event offers your business a meaningful opportunity to demonstrate local leadership, drive direct social impact and connect with community.

Join us as a sponsor and help make warmth possible this winter. Because warmth is more than a temperature—and it takes all of us.



Sponsorship Packages

Title Sponsor

The Cornerstone of Year-Round Community Support

\$25,000



Campaign Recognition

- Exclusive “Title Sponsor” designation across all campaign materials.
- Prominent logo placement on campaign website, direct mail, social media, press releases, media coverage, and event signage.

Gala Benefits

- Reserved VIP Table of 10 (\$1,000 value) with prime Top of the Fair seating.
- Welcome remarks and podium recognition during main program.
- Dedicated feature and recognition in event program.
- Complimentary bar/beverage service.

Year-Round Recognition

- Quarterly impact reports highlighting campaign outcomes.
- Dedicated sponsor feature in post-event newsletter and Annual Report.
- Optional named program sponsorship opportunity & negotiable facility signage recognition.

Sponsorship Packages

Gold Sponsor

Premier Partnership in Our Mission

\$15,000

Campaign Recognition & Gala Benefits

- “Gold Sponsor” designation on major campaign materials, website, direct mail, social media, press releases, event program, and signage.
- Reserved table of 8 (\$800 value), podium recognition during main program, dedicated feature in event program & complimentary beverages.

Year-Round Recognition

- Quarterly impact reports, post-event newsletter feature and annual report recognition.

Silver Sponsor

Distinguished Support for Year-Round Programs

\$10,000

Campaign Recognition & Gala Benefits

- “Silver Sponsor” designation on website, major mail pieces, social media feature, event program, and signage.
- Reserved table of 6 (\$600 value), program table recognition, and acknowledgment during main program.

Year-Round Recognition

- Semi-annual impact reports, logo in post-event newsletter, and annual report acknowledgment.

Sponsorship Packages

Supporting Sponsor

Premier Partnership in Our Mission

\$3,000

Campaign Recognition & Gala Benefits

- “Supporting Sponsor” designation with organization name listed on campaign website and select promotional materials.
- Reserved table of 6 (\$600 value), logo in event program, and event signage recognition.

In-Kind Sponsor

*Partnership Focus:
Catering, Printing/Design,
Venue Rental, A/V & Tech,
Transportation, or Volunteer
Services.*

Campaign Recognition & Gala Benefits

- Complimentary event ticket allocation (negotiable based on contribution value), campaign recognition, social media appreciation feature, event program listing, and tax receipt documentation for eligible contributed goods/services.

Interested in Sponsoring? Let's Connect: info@arkaidmission.ca



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